

Bilibili Inc.

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(NASDAQ: BILI and HKEX: 9626)

Notice of Class Z Meeting

to be held on September 1, 2021

(or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that a class meeting of holders of Class Z ordinary shares with a par value of US\$0.0001 each (the “**Class Z Meeting**”) of Bilibili Inc. (the “**Company**”) will be held at 5:00 p.m. (or soon after the class meeting of holders of the Class Y ordinary shares of the Company convened on the same date and at the same place as the Class Z Meeting), Beijing time, on September 1, 2021 at our offices located at Building 3, Guozheng Center, No. 485 Zhengli Road, Yangpu District, Shanghai, People’s Republic of China, for the purposes of considering and, if thought fit, passing each of the following resolution (the “**Class-based Resolution**”):

1. as a special resolution, THAT subject to the passing of the Class-based Resolution at each of the class meeting of holders of Class Y ordinary shares with a par value of US\$0.0001 each and the extraordinary general meeting of the Company convened on the same date and at the same place as the Class Z Meeting, the Company’s Sixth Amended and Restated Memorandum of Association and Articles of Association be amended, as disclosed on pages 118 to 128 of the Company’s Hong Kong prospectus dated March 18, 2021, by incorporating the following requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited: paragraph 2(1) of Part B of Appendix 13 and Rules 8A.09, 8A.13 to 8A.19 and 8A.21 to 8A.24.

The passing of the above resolution requires approval by holders of the Class Z ordinary shares of the Company holding two-thirds of the issued Class Z ordinary shares of the Company. The quorum of the Class Z Meeting shall be one or more members holding at least one-third of the issued Class Z ordinary shares of the Company.

SHARES RECORD DATE AND ADS RECORD DATE

The board of directors of the Company has fixed the close of business on July 28, 2021, Hong Kong time, as the record date (the “**Shares Record Date**”) of Class Z ordinary shares with a par value of US\$0.0001 each (the “**Class Z Ordinary Shares**”). Holders of record of the Class Z Ordinary Shares (as of the Shares Record Date) are entitled to attend and vote at the Class Z Meeting and any adjourned meeting thereof.

Holders of record of American Depositary Shares (the “**ADSs**”) as of the close of business on July 28, 2021, New York time (the “**ADS Record Date**”, together with the Shares Record Date, the “**Record Dates**”), who wish to exercise their voting rights for the underlying Class Z Ordinary Shares must give voting instructions to Deutsche Bank Trust Company Americas, the depositary of the ADSs.

ATTENDING THE CLASS Z MEETING

Only holders of record of Class Z Ordinary Shares as of the Shares Record Date are entitled to attend and vote at the Class Z Meeting. Any ADS holder who appears at the venue of the Class Z Meeting will not be allowed to attend the Class Z Meeting.

In order to prevent the spread of COVID-19 and to safeguard the health and safety of shareholders, the Company may implement certain precautionary measures at the Class Z Meeting. All officers and agents of the Company reserve the right to refuse any person entry to the Class Z Meeting venue, or to instruct any person to leave the Class Z Meeting venue, where such officer or agent reasonably considers that such refusal or instruction is or may be required for the Company or any other person to be able to comply with applicable laws and regulations. The exercise of such right to refuse entry or instruct to leave shall not invalidate the proceedings at the Class Z Meeting.

PROXY FORMS AND ADS VOTING CARDS

A holder of Class Z Ordinary Shares as of the Shares Record Date may appoint a proxy to exercise his or her rights at the Class Z Meeting. A holder of ADSs as of the ADS Record Date will need to instruct Deutsche Bank Trust Company Americas, the depositary of the ADSs, as to how to vote the Class Z Ordinary Shares represented by the ADSs. Please refer to the proxy form (for holders of Class Z Ordinary Shares) or ADS voting card (for holders of ADSs), both of which are available on our website at <https://ir.bilibili.com>.

Holders of record of Class Z Ordinary Shares on the Company's Register of Members as of the Shares Record Date are cordially invited to attend the Class Z Meeting in person. Your vote is important. You are urged to complete, sign, date and return the accompanying proxy form to us (for holders of Class Z Ordinary Shares) or your voting instructions to Deutsche Bank Trust Company Americas (for holders of the ADSs) as promptly as possible and before the prescribed deadline if you wish to exercise your voting rights. We must receive the proxy form by no later than 5:00 p.m., Hong Kong time, on August 30, 2021 at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong to ensure your representation at the Class Z Meeting, and Deutsche Bank Trust Company Americas must receive your voting instructions by no later than 10:00 a.m., New York time, on August 24, 2021 to enable the votes attaching to the Class Z Ordinary Shares represented by your ADSs to be cast at the Class Z Meeting.

By Order of the Board of Directors,
Bilibili Inc.



Rui Chen
Chairman of the Board

<i>Executive Office:</i> Building 3, Guozheng Center, No. 485 Zhengli Road, Yangpu District, Shanghai, People's Republic of China	<i>Registered Office:</i> 190 Elgin Avenue, George Town, Grand Cayman, KY1-1104, Cayman Islands
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July 29, 2021